

Letter of Recommendation

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Jason Meszaros

Senior Manager, MN Twins

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Attn: Hiring Manager,

I've had the distinct privilege of working with Daniel Stouffer at multiple companies, as well as consulting in his own business. We worked together at Entrepreneurial Advantage (EA), Project CAP, and Verisae.

At EA, Daniel was a major contributor in determining and developing digital marketing best practices, development methodologies, and driving product development. He successfully assisted in leading the product development area in a startup organization including all content design, software development coordination, and team management. His leadership skills, dedication, focus on objectives, and customers all made a major impact.

He created a great rapport with employees in a variety of differing departments from Sales, to Fulfillment, to Development. That employee engagement and rapport was pivotal in successfully creating new products and services along with process improvements. He led the development team in achieving goals through brainstorming sessions to create and develop our digital marketing products and content strategies across multiple platforms.

Daniel's talents went beyond product strategy as he was also a great leader. Employees enjoyed working with him as a peer and as a leader. Daniel played a pivotal role in the success of the team. He assisted in leading EA from being a startup company to scaling to more than 59 million in revenue.

Daniel operates very effectively leading teams in fast-paced environments. He brings an incredible work ethic to any position. He is very objective driven, while having immense knowledge and creativity within digital marketing, user experience, and content creation.

Please feel free to contact me directly should you like to discuss Daniel's qualifications and experience further. I'd be happy to expand on my recommendation.

Best wishes,

Jason Meszaros

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